

Eaton Area Chamber of Commerce Newsletter

December 2017 Edition

Another great year in the books for the Eaton Area Chamber!

It is always amazing how fast each and every year seems to go by. Whether it be looking back at how fast a family grows, another year of school finished up, or a look at what was and wasn't accomplished with your business.

This feels to be the same case with our Eaton Area Chamber.

Chamber and the town of Eaton are in a great place for growth.

We see it with the increase of homes, residents, and most importantly businesses coming to the area. As a chamber our goal is to make sure that our members have the ability to reach those residents and create the visibility within the

Mission

To support existing businesses and promote the growth and development of new business and to strengthen the quality of life in our community.

It has been a very productive year on many fronts. One of the most important may be considered size. Strength in numbers creates awareness, attention, and more opportunities. At the turn of the year the Chamber has topped the 100 member mark with 101 to be exact.

With more than 30 new members this past year it is more and more evident that the

community to keep the shop local concept strong.

Whether it be visibility through the Chamber website, reaching residents through the Small Business Trade Shows, or one of the many events put on through the chamber that all member businesses are eligible to assist with our goal is to help you. If you have any other ideas to create this visibility we look forward to hearing the ideas in 2018.

Upcoming Events and Opportunities

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January

11th – Board Meeting
(12-1 pm at Eaton Country Club)

18th – General Member Meeting – Presentation by Bob Walter of AirMedCare Network (12-1 pm at Eaton Area Community Center)

February

8th – Board Meeting
(12-1 at Eaton Country Club)

15th – General Member Meeting – Presentation spot still open for Chamber Member (12-1 pm at Eaton Area Community Center)

Volunteer Opportunities



As a volunteer based Chamber, we are *ALWAYS* looking for volunteers. Whether it be for an upcoming event or an idea that you may have that you would like for the Chamber to get involved with, please contact us at info@eatonareachamber.com. In 2018 we will need assistance and volunteers for

- Small Business Trade Shows
- The Tour of Ponds, Gardens, and Chicken Coups.
- Movie in the Park
- Safe Trick or Treat
- Old Fashioned Christmas
- Parade of Lights

Events Recap

Following the trend of visibility, the events of 2017 were well attended and will hopefully create additional opportunities and events in 2018.

One of the first and continuing events of 2017 was the Small Business Trade Show. These events are a time for Chamber and non-chamber businesses to showcase in a local setting here in Eaton. Each of these 4 events gained more and more participants throughout the year and we look forward to another four in 2018. If you would like information please contact Jennifer Rohn at eacc@brokenboxr.com

In June the Tour of Ponds, Gardens, and Chicken Coups took place. This year was a little unique as the Chamber was able to host an evening tour with transportation via limo provided for attendees. If you would like more information please contact Bruce Borman at nwherald@qwestoffice.net

As school was starting back up, the Chamber put on The Movie in the Park at the start of September. We had a wonderful evening and a great

turnout of residents at the new location of the Town Square.

With the increased attendance, the Chamber is looking at providing two movie nights in 2018. If you would like to participate please contact Jason Radke at jradke@eaglestrategies.com

At the end of October, the Chamber put on the Safe Trick or Treat for residents trick or treat throughout the local businesses. This year was a warm October 31st and was very well attended. If you would like to participate in 2018 please contact Amy Wood at jaysauto1@bajabb.com

To finish up 2017 was the Chambers' Old Fashioned Christmas. This year had a record turnout and a packed house at the high school all evening. If you would like information for 2018 please contact Audrey Cagle at Audrey.cagle@outlook.com or for the parade which was the biggest yet. Please contact Bruce Bormann at nwherald@qwestoffice.net

Thank you to all members and community members who assisted with these events in 2017!

www.eatonareachamber.com

or find us on  @eatonareachamber

This month's newsletter written by Jason Radke, Board of Directors