

Eaton Area Chamber of Commerce Newsletter

January 2018 Edition

What is the Real Value of the Chamber of Commerce?

What is the value of belonging to the Chamber of Commerce? Why should you take the time to join and to participate in the events sponsored by the Chamber?

- 7 out of 10 consumers believe that being actively involved in the Chamber is an effective
- Belonging to a local Chamber increases the consumer's awareness of your business.
- It increases the reputation of your business in the community.
- Membership brings credibility to your business.
- It increases your business contacts.

Mission

To support existing businesses and promote the growth and development of new business and to strengthen the quality of life in our community.

- strategy for demonstrating that it uses good business practices.
- Consumers are 50% more likely to eat at restaurant that is a member of the local Chamber.
- Consumers are 43% more likely to buy insurance from a Chamber member.
- Most of all it increases your presence and visibility in the community and surrounding area.

Being a member of the Eaton Area Chamber of Commerce gives you an opportunity to promote your business and to be involved in your Community!!

Upcoming Events and Opportunities

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February

8th – Board Meeting
(12-1 pm at Eaton Country Club)

15st – General Member Meeting – Presentation TBD; Nomination of officers and board members (12-1 pm at Eaton Area Community Center)

March

8th – Board Meeting
(12-1 at Eaton Country Club)

15th – General Member Meeting – Election of board members and officers
Presentation by Mike Snavely – Veterans Center Outreach Specialist (12-1 pm at Eaton Area Community Center)

24th – Small Business Trade Show (Eaton Area Community Center)

Volunteer Opportunities



As a volunteer based Chamber, we are *ALWAYS* looking for volunteers. Whether it be for an upcoming event or an idea that you may have that you would like for the Chamber to get involved with, please contact us at info@eatonareachamber.com. Below are some upcoming ideas if you would like to volunteer your time...

Small Business Trade Shows – March 24, June 23, August 25, November 24

The Tour of Ponds and Gardens – June 9

Movies in the Park – June 2; September 8

Safe Trick or Treat

Old Fashioned Christmas – December 8, 2018

Parade of Lights

Board and Officer Elections

Have you ever thought about serving on the Board of Directors for the Eaton Area Chamber of Commerce? If so, now is your opportunity.

The Board of Directors consists of nine members. The Board positions are: Chairman, Vice-Chairman, Secretary, Treasurer and five director positions. Board of Directors serve for a term of three (3) years. The Chairman and Chairman-Elect shall serve for a term of two (2) years.

Current Board members are:

*Amy Wood – Chairman
Verniece Thomas – Vice-Chairman
Donna Gustafson – Secretary
*Penny Gregory – Treasurer
Jennifer Rohn
*Trish O'Brien
*Valerie Trujillo
Audrey Cagle
Jason Radke
Bruce Bormann – Past Chairman

This year we have four vacancies that need to be filled on the Board.

Nominations for the Board will be made at the February Board meeting.

Amy Wood, who has served as Chairman for the past two years will serve as past president.

Verniece Thomas will fill the position as Chairman.

Penny Gregory, is retiring from the Board, after serving as Treasurer for six years.

In addition to the four new Board members we will be electing a Vice-Chairman and Treasurer.

This is your opportunity to serve your Chamber and your Community. The governing and policy-making responsibilities of the Chamber are held by the Board of Directors.

Become involved – Help grow the business community and have an input into the future development of the Eaton Area Chamber of Commerce!

www.eatonareachamber.com

or find us on  @eatonareachamber

This month's newsletter written by Verniece Thomas, Board of Directors-Vice - Chairman